



FRENCH-AMERICAN
BUSINESS AWARDS

Pacific Northwest

2018

CULTURE AWARD – CALL FOR NOMINATIONS

The French-American Chamber of Commerce of the Pacific Northwest (FACC PNW) is pleased to call for nominations for the 2018 Culture Award. This award will recognize excellence among individuals and organizations contributing to the vitality, representation and the influence of French culture in the Pacific Northwest. Winners will be announced at the French-American Business Awards event on May 18, 2018 in Seattle. Please note that the application deadline is April 5, 2018.

Eligibility Requirements

- Applications can be submitted directly by the applicant. New this year, applications can be submitted on the behalf of the nominee, with their permission.
- Applicants must have a presence in Washington, Oregon or Idaho, regardless of their country of incorporation or origin.
- **Corporate/non-profit applicants** must have:
 - Either have a French or dual-national founder or co-founder,
 - Or have a French representative in upper management,
 - Or be a local subsidiary of a French company,
 - Or sell French products, or promote French culture or cultural goods.
- **Individual applicants** can be of any nationality and must have:
 - Either a connection with France or French products, services or culture,
 - Or be part of a local subsidiary of a French company/organization.
- Any or all sectors of activity will be considered.
- Nominees are not required to be members of the French-American Chamber of Commerce.

Evaluation Criteria for the Cultur Award

- Contribution to the influence of France or French culture in the Pacific Northwest.
- Fostering access to culture and links between communities in the Pacific Northwest.
- Specific and measureable impacts on the French, Francophone and on the Pacific Northwest community in general.
- Promotion or representation of French culture, way of life, language, creativity, know-how or artistic community in the Pacific Northwest.
- Existing industry, non-profit or governmental awards or media recognition.
- Impact on French-American business and cultural exchanges.

Nomination Process & Key Dates

- Applications will be reviewed by an Honors Selection Committee (jury) composed of experts representing various economic sectors, including representatives from presenting sponsors.
- The deadline for receipt of the applications is April 5, 2018.
- Finalists will be informed of their nomination status during the week of May 1, 2018.
- Winners will be announced at the French-American Business Awards (FABA) event on Friday, May 18, 2018 at the Rainier Club in downtown Seattle.

Benefits for Finalists

- Finalists will be featured on the FACC PNW website for a period of one year.
- Program information will be featured on social media (Facebook, Twitter) prior to the event.
- Dedicated FABA event website will present finalists' achievements prior to the event.
- Presentation of the company in the June issue of the FACC PNW's newsletter, *La Dépêche*.

Benefits for the Winner

- The winner will have the opportunity to make a short presentation at the awards event on May 18, 2018. This is usually three minutes and can include PPT or video formats.
- The winner will have the opportunity to participate in special networking events facilitated by the FACC PNW.
- The winner will enjoy a one-year promotion on the FACC PNW website, including 1) award webpage, 2) a block ad (300 x 250 pixels) on the FACC PNW website, 3) presentation of the winner on the main page and up to three follow-up articles during the year (featured on the main page).
- Interview in the FACC PNW newsletter *La Dépêche*.
- Social media postings (Facebook, Twitter) after the event.
- Dedicated e-mail to FACC PNW database presenting the winning company after the event.
- Quarter-page ad in the program of the following year's FABA event.

Terms and Conditions

- Information contained in the application will be used solely for the purpose of the award evaluation.
- Applicants consent to their name and logo being published in marketing materials associated with the event.
- Finalists will arrange to send a minimum of one representative to the French-American Business Awards Pacific Northwest Ceremony on May 18, 2018 at the Rainier Club in Seattle.

Application Format

- Applications can be submitted via the online form provided by FACC PNW. Click [here](#) for the survey link, complete the form, and then "Submit." (A preview of the form's questions are on the next page of this document.)
- Questions about the process can be sent via email at info@faccpnw.org or call 206.443.4703.
- The deadline for nominee applications is Friday, April 5, 5pm PST.



CULTURE AWARD - APPLICATION FORM

Complete the application online – click [here](#).

Thank you very much for your interest in submitting you/ your company as nominees for the FABA 2018 Culture Award. This award will recognize excellence among individuals and organizations contributing to the vitality, representation and the influence of French culture in the Pacific Northwest. Winners will be announced at the French-American Business Awards event on May 18, 2018 in Seattle. Please reply as fully as possible to the questions below. Dates to note: The application deadline is April 5. Notification of finalists will take place on May 1, and the awards ceremony will take place on May 18 at the Rainier Club in downtown Seattle.

1. Enter your contact information/the contact information of the nominee: name, title/company (if applicable), address, email, phone).
2. Specify whether this application is nominating an organization or an individual.
3. Business Sector and approximate number of employees in the states of Washington, Oregon or Idaho, and in France (as applicable).
4. Brief description of the applicant or the organization, its mission and history.
5. Connections or impacts within the French business or cultural community, such as presence on the French market, or partnerships with French companies or organizations.
6. Describe how you/your organization's actions have contributed or will contribute to the vitality, representation or influence of the French culture in the Pacific Northwest, or (if you are French), on culture in general. Provide an example of a specific project or program. What are the resulting outcomes and successes?
7. Describe the impact on the Pacific Northwest in terms of access to culture, links with other communities in the region, and solutions to specific needs or issues within the regions.
8. Let us know if you or your group have received industry awards or media recognition.
9. Please add any other information that you'd like to be taken into consideration during the nomination evaluation process. Feel free to include links/URLs to supporting information. (Optionally, if you would like to submit files in Word, PDF, PNG, video or other formats, please send those files as email attachments to info@faccpnw.org.)
10. If you are a nominee in another awards category let us know which award you would prefer to have priority (nominees cannot win in more than one category).